

The author says, “It is ironic when one stops to think about it. In an age when facilities for rapid communication of the gospel are available to the church as never before, there are actually more unevangelized people on earth today than before the invention of the horseless carriage.” Do you agree, and if so, why? [DON’T JUMP AHEAD TO THE NEXT PARAGRAPH!]

What is the reason our attempts at evangelism typically fail?

What are we actually doing when we reach the masses rather than the individual?

Who can do the work of evangelism?

What has your reading taught you about discipleship?

You can download reading guides for The Master Plan of Evangelism and other books at www.lifeisworship.com on the Resources page.

The Master Plan of Evangelism

Robert E. Coleman

Preface

What does God want?

Is there a distinction between home and foreign missions? Explain.

Chapter 1 — Selection

What was Jesus’ primary concern when He chose twelve men to follow Him?

What does the answer to the previous question mean about discipleship?

What unremarkable quality about the twelve made them remarkable?

What was most remarkable about the twelve?

Fill in the blank: “Jesus can use _____ who _____ to be used.”

Describe how you have seen the previous statement come true in your life.

How does the author explain the process of transformation.

How do you see the principle in the answer to the previous question become reality in every day life?

What does the author suggest is the fundamental principle of teaching?

TRUE / FALSE: Jesus neglected the masses. (If false, explain the correct answer.)

What impact did Jesus have on the masses?

It would have been easy for Jesus to manipulate the masses. What counter-intuitive plan did Jesus pursue?

What does the answer to the previous question tell us about community revival meetings and even our own worship services?

The author suggests a striking observation about Jesus' ministry. What observation did he make?

Why did Jesus reach only a few instead of thousands or tens of thousands?

FILL IN THE BLANK: "What good would it have been for his _____ to arouse the masses to _____ him if these people had no subsequent _____ or _____ in the way."

What are the masses prone to do?

What was the biggest obstacle if the masses did follow Jesus?

What does Jesus' pattern teach about the responsibility of church leadership?

What would the answer to the above question look like in practical terms?